



*Updated with the latest research, new survey results and a new module on value-based benefit design ...including a special focus for the benefits consultant community*

Worker health is a defining element of competitive business advantage. The ongoing national discussions on healthcare reform and the potential for legislated employer incentives for health and wellness programs make it imperative that anyone touching employers' ability to promote a healthy workforce be equipped to understand the basic tenets of health and productivity management (HPM), how it drives value, and its impact on the workplace.

The HPM Clinic is designed to bring HR/benefits professionals (including the broker/consultant professionals), physicians and other occupational health professionals the latest information on how to make the business case to senior management by assessing and managing the value from their investment. The **updated HPM Clinic now includes modules on value-based benefit design and the role of brokers and consultants in bringing employers health and productivity strategies including the financial savings and health benefits that such programs yield.**

### LEARNING OBJECTIVES

Upon completion, attendees should be able to:

- Describe the core elements of health and productivity management and how to incorporate them in the company culture
- Discuss the latest research findings about the full impact of productivity loss due to employee ill health
- Communicate the relationship between health and productivity and know how to measure their full workforce effects
- Describe the mutual benefit of HR/benefits and OEH professionals working together
- Discuss the impact of value-based benefit design on behavior change and adherence to outcomes management
- Present and make the financial, clinical and social business case to internal partners and the C-Suite

### FACULTY

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### CME CREDIT

The American College of Occupational and Environmental Medicine (ACOEM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ACOEM designates this educational activity for a maximum of 6.0 AMA PRA category 1 credit(s)™. Each physician should only claim credit commensurate with the extent of their participation in the activity. ABPM MOC Credit: This activity satisfies up to 6.0 ABPM MOC credits.

Cost: \$345 – ACOEM, IBI and CHVI Members; \$415 – non-members

TO REGISTER visit: [http://www.acoem.org/aohc2010\\_registration.aspx](http://www.acoem.org/aohc2010_registration.aspx) or call: 847/818-1800, ext. 374

*HPM Clinic  
Developed by OEM Physicians and  
professionals from organizations such  
as:  
ACOEM, Caterpillar, CDC, Center for  
Health Value Innovation, Cigna, Cisco  
Systems, Concentra, Dow Chemical,  
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