

Bruce Sherman, MD CONSULTANT MEDICAL DIRECTOR FOR THE CENTER



Bruce Sherman, MD, FCCP, FACOEM, is the consulting Medical Director, Global Services for The Goodyear Tire & Rubber Company. In this role, he is responsible for developing integrated, value-based health and productivity management strategies for the organization's 70,000 associates and family members worldwide. He is also the Director, Health & Productivity Initiatives with the Employers Health Coalition of Ohio. Dr. Sherman has particular interests in the areas of evidence-based medical care and evaluation of quality and efficiency in healthcare delivery.

Dr. Sherman is a member of the Boards of Directors for the Integrated Benefits Institute and the Pharmacy Quality Alliance. An active contributor for the American College of Occupational and Environmental Medicine, Dr. Sherman is a member of the Health and Productivity and Corporate Medicine Sections. A speaker at both local and national levels, he has presented workforce health and productivity management strategies to diverse audiences, and has published numerous related articles.

Dr. Sherman received his MD from New York University School of Medicine, his MA from Harvard University and his bachelor's degree from Brown University. He is board-certified in internal medicine, pulmonary medicine and critical care medicine. Dr. Sherman continues as a member of the clinical faculty in the Department of Medicine at the Case Western Reserve University School of Medicine.