



The John J. Mahoney, M.D. Award for Community Health Value Innovation



AWARD OVERVIEW:

The Center for Health Value Innovation (www.vbhealth.org), the nation's premier information exchange for value-based design, announces the first John J. Mahoney, M.D. Award for Community Health Value Innovation. The initial \$40,000 creation grant will be matched by the Center to ensure ongoing leadership and innovation. The community that wins the grant will be required to contribute matching funds (\$40,000) to ensure the continuity to the next community—this is the innovation of the Pay-It-Forward grant from the nation's organization devoted to health value innovation.

John "Jack" Mahoney, M.D. is founder and chief medical officer of the Center. Dr. Mahoney has served Pitney Bowes as Global Health Strategy director, medical director, and a key team leader for the Company's innovative health care programs. He currently serves as chief consultant for Strategic Health Initiatives for Pitney Bowes and continues to be active in shaping the Company's value-based benefit designs.

REQUIREMENTS OF AWARD APPLICANTS

The collaborative must:

Provide name of companies involved, with key contact for the award, address, phone, email contacts, senior level executive sign-off, and information about how /when the collaborative was formed.

This **multi-stakeholder collaborative** must be supported in writing by a senior level executive at each company. Multi-stakeholder means that there must be representation from employers as well as several other organizations who, together, are focused on improving health quality in their community or region. These other organizations could be provider/clinician groups, hospitals/health system, health plan, consultants, manufacturers of treatments/devices, health resource companies, or others who are connected in the health value supply chain.

Clearly state the mission. What kinds of health improvement are you focused on achieving? What has been your experience in this? (you may be a new collaborative and just beginning, or you may be an established coalition/collaborative who strives to achieve more). Please tell us, in 250 words or less:

- Strategic objectives: what you hope to achieve
- Barrier objectives: what you hope to overcome
- Tactical objectives: process and measures to overcome the barriers and achieve success

Requirements for submission include:

- Focus on behavior change across all the stakeholders in the collaborative; will you need help in communication/technology/other best practices from the Center?
- Project manager for each company, or a dedicated person at the collaborative level
- A total of at least 5000 covered lives across the collaborative with corresponding health risk data, claims and eligibility that you can analyze based upon our direction
- Agreement among the members of the collaborative to the metrics that will show outcomes/success



THE AWARD RECIPIENT WILL RECEIVE THE FOLLOWING

- Up to 20 hours of design oversight and analysis over 18 months from inception of the work
- A Health and Productivity Snapshot (through our allied companies) for up to six companies
- Three half-day sessions of training over the 18 months of the award
- A press release, case study summary, and a webinar/seminar for community learning
- A potential submission to a peer-reviewed journal

APPLICATION DEADLINE:

May 31, 2010

Applications must be submitted via email to info@vbhealth.org with the words "GRANT APPLICATION" in the subject line.