

Time	Title
<b>Monday, Nov 14 7:00 AM</b>	<b>REGISTRATION and CONTINENTAL BREAKFAST breakfast and breaks <i>sponsored by SeeChange Health</i></b>
7:30-8:15	Annual Meeting: Members Only, please
<b>Open Doors at 8:15am</b>	
8:30-9:00 AM	<b>Welcome: Setting the Stage for a Day of Innovation</b> <b>Cyndy Nayer, MA President and CEO of CHVI</b> <i>Ms. Nayer identifies the strategy and she sets the vision for the Summit for health, wealth, and performance.</i>
9:00-9:20 AM	<b>Where is the Health in Health Reform?</b> <b>Joycelyn Elders, MD Former US Surgeon General</b> <i>Dr. Elders provides the policy setting and implications for the work of CHVI and Innovation Summit</i>
9:20-9:40 am	<b>Prevention and Wellness in the 21st Century</b> <b>Dee Edington, Ph.D., Director of Health Management Research Center for the University of Michigan</b> <i>Dr. Edington also serves as strategic advisor to CHVI. His book, <b>Zero Trends</b>, the gamechanger for prevention and wellness, details his mission of reducing risk and improving performance.</i>
9:40-10:00 AM	<b>A US-Global Focus on the Value of Health</b> <b>Wayne Burton MD, Chief Medical Officer of American Express</b> <i>Dr. Burton, who also serves as strategic advisor to CHVI, builds on his evidence of health and productivity to drive global performance.</i>
10:00--11:15 AM	<b>Mayo Center for Innovation</b> <b>CHVI's Innovation Summit Partner and a member of the Council of Advisors</b> <b>Mike Critelli, Chair and CEO/ Dossia and former CEO Pitney Bowes</b> <b>Steve Munini, COO, Dossia and Thomas Ferraro, Consumer Strategy, Mayo</b> <b>Meredith Dezutter, Innovation in Strategic Design, Mayo</b> <b>Robert Kritzler MD, Moderator Dep Chief Medical Officer, Johns Hopkins Healthplan LLC and Chair of CHVI</b> <i>These experts will challenge attendees to "think outside the box," developing consumer-centric interventions for engagement and better outcomes. Mayo is a founding member of Dossia, and the connections developed in community health and performance are highlighted.</i>
11:15-11:30 AM	<b>Innovation in an Instant:</b> <b>CHVI showcases new and developing talent in engagement, accountability, and outcomes-based performance.</b> <b>Peter Hayes, Innovation Concierge and Secretary, CHVI</b> <i>Each company has 5 minutes to showcase the problem, their solution, and results to date. Companies include: Bloom, Generation One, Life Ally, Medical Home Exchange, PriceCare, StatDocs, Tethys BioScience, Trinity Benefits</i>
11:30-12:15 PM	<b>Case Studies from Market Sectors: An Overview from Emerging Leaders in Innovation</b> <b>Marcia Bondi, Director of New Product Implementation, Highmark</b> <b>David Hoke, Global Director of Total Rewards, Yum!</b> <b>Gregg Kamas, VP, IMA Financial</b>
12:15-12:30 PM	<b>Innovation in an Instant</b> <b>Cheryl Larson, VP Midwest Business Group on Health</b>

12:30- 1:00	<p><b>Proof of Concept</b>  <b>Jack Mahoney, MD MPH Chief Medical Officer of CHVI</b>  <i>Dr. Mahoney provides the definition and application of the value-based focus, broadening the lens to include prevention, returns on investment, and future considerations.</i></p>
1:00-1:45 PM	<p><b>Lunch and Networking</b>  <b>Luncheon Sponsored by Highmark</b></p>
1:45-2:25 PM	<p><b>Leadership Roundtables: Pushing Boundaries</b>  <b>Kevin O'Brien CEO, Partners in Care, and Board Director of CHVI</b>  <b>Brent Pawlecki MD Chief Health Officer, Goodyear, Board Director of CHVI</b>  <b>Bruce Sherman MD Medical Director for CHVI</b>  <i>Mr. O'Brien frames the Leadership Roundtable agenda. Dr. Sherman highlights the proposed work for <u>linking health with personal engagement and organizational performance</u>. Dr. Pawlecki highlights the proposed work for the <u>business rationale and focus on palliative care</u>.</i></p>
2:25-2:50 PM	<p><b>Surround Sound: Innovation for Health Engagement at the Community Level</b>  <b>Jerry Reeves MD, CEO Health Innovations and Director of Community Health Innovations for CHVI</b>  <b>John Miall CEO Miall Consulting, Moderator</b>  <i>Dr. Reeves showcases the impact that a focus on OUTCOMES can provide, highlighting the links from engagement to accountability to quality for improved business and community health.</i></p>
2:50-3:05 PM	<p><b>Innovation in an Instant</b>  <b>Kim Morley, CEO, Michigan Health Information Alliance (a Mahoney Award First Place Recipient)</b></p>
3:05-4:25 PM	<p><b>Building Blocks: Innovation Requires Action</b>  <b>Ray Zastrow MD, CMO QuadMed and Board Director of Health Evidence for CHVI</b>  <b>Tami Graham, VP Global Benefits, Intel</b>  <b>Fred Williams, Director of Health Benefits Management, Quest, and Board Director of CHVI</b>  <i>Our summits focus on next-steps, and this is where our leaders will help attendees to choose ideas, interventions, and outcomes that will improve health and performance. Report-back to the general session will be the basis for our white paper.</i></p>
4:25-5:00 PM	<p><b>Finding Your Voice: Staying Connected, Building Value</b>  <b>Cyndy Nayer</b></p>